

# 12 Field Visit / Trip

Topic :- Rythu Bazar visiting

Date :- 7-5-2022

Name of student attend the field trip :-

1. A. Sanyal

2. B. Ashwin

3. B. Kavya

4. B. Lavanya


5. G. Dana Laxmi

6. J. Bindhu

7. J. Divya

- => We are visiting Rythu Bazar in Mahabubnagar.
- => Total 7 students are participating in this field trip. + observed different activities in the Rythu Bazar.
- => Rythu Bazar is direct marketing between consumer and farmers.
- => Across the state 107 Rythu Bazars are functioning in Telangana.
- => Rythu Bazars are located on government land identified by the district collectors. The land has to be an acre in size and should be located at an area that is convenient for both farmers and consumers.
- => In the Rythu Bazar large number of consumers visit the Rythu Bazar for purchase of vegetables.
- => Students observed farmers are getting better prices. The local market as the prices of vegetables are fixed by the estate officer every day.
- => Students are observed competition among the local kirana shops, departmental stores like more, Big Bazaar, Reliance Fresh and Ruchana mart in Mahabubnagar.
- => Now days most of members are depending on the online big-basket, grocery online, flipkart.
- => Students are observed vegetables price rates, and in Rythu Bazar providing reasonable price to customers.
- => Fresh vegetables are available in the Rythu Bazar. They observed stored vegetables and fresh vegetables.

=> They observed auction off process in the Rythu Bazar.



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